




Telework Exchange Town Hall Meeting

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Minnesota's Urban Partnership Agreement

- US DOT initiative to fight urban congestion
- Up to \$1.1 billion in funds made available
- Minnesota (Minneapolis-St. Paul) one of original five metro areas awarded UPA grants
- \$133 million federal, \$55 million state
- Four strategies
 - Congestion Pricing (tolling)
 - Transit
 - Technology
 - Telecommuting

UPA Telecommuting Goal

- 2700 participants telecommuting at least one day per week in Minneapolis – St. Paul Metro Area
 - Results Only Work Environment (ROWE)
*Remove 1500 peak period trips at large
(500 peak period trips on I-35W corridor)*
 - Traditional Telework
Remove 1200 peak period trips



Telework Partners

- Minnesota Department of Transportation
- Metropolitan Council
 - Transportation Management Organizations
- Counties
- University of Minnesota
 - Humphrey Institute of Public Affairs
- Consultant Team
- FHWA



Telework Implementation Plan

- Telecom Market Research (Complete)
- ROWE Recruitment and Training (Underway)
- Marketing Communication Plan (Complete)
- Website Development (Underway)
- Telecom Recruitment (April '09)
- Media Buy (May '09)
- eWorkPlace Launch (June '09)
- Performance Measurement and Evaluation (June '09)
- Telecom Consulting (July '09)
- Program Maintenance (2009-2010)

Program Services

- Wealth of telework information via the eWorkPlace website, toolkits, and blog
 - Managers' guide
 - Selection guide and checklist
 - Solutions to issues/barriers
 - Case studies (employer & teleworker)
 - Business reports
 - White papers
 - *Ask the Expert* corner





eWorkPlace

Smart Business Strategy

www.eworkplace-mn.com

