

Without landlines, true mobility becomes a reality.

By replacing desktop phones with mobile devices, Sprint can help your company drive cost savings and promote efficiency, increasing the productivity of your mobile workforce. Get it on the Now Network.™

In today's globalized world, business environments are changing dramatically, with the traditional office no longer being stationary. By 2011, as the mobile workforce continues to grow, many companies will migrate support to mobile phones as the primary mode of communication, rather than using traditional desktop hardware.*

Challenges

Some of the business challenges companies encounter include:

- > **Changing work force** – As the mobile workforce continues to grow, companies need to develop new communication plans to accommodate employee needs.
- > **Reducing costs** – Economic factors have increased the need to further reduce costs while increasing productivity.
- > **Collaborating with associates** – Geographically dispersed workers need unlimited access to fellow associates to quickly respond to changing business needs.
- > **Reaching customers** – In order to keep customer satisfaction high, workers need to be available to customers regardless of where they may be working.

*Many organizations currently mobilize much of their business applications with nearly 75 percent of organizations making their business applications remotely available***

Solution

Sprint Mobile Integration, a network solution certified by Cisco and Avaya premise-based PBXs (an office-based phone system) and Tango Networks' Abrazo Solution, offers all the features of traditional desktop phones and more:

- > **One mobile phone** – Reduce costs by eliminating employee desk phones for workers who are frequently out of the office.
- > **One phone number** – Increase “reachability” with a single phone number. Whether coworkers are at home office or across the country, they can be reached on the first call.
- > **Single voicemail** – Simplify voicemail systems by allowing all messages to go directly to the enterprise voicemail, so callers only need to leave one message and employees only have one voicemail inbox to maintain.
- > **Eliminate local trunks** – Cut costs through eliminating local trunks by migrating certain types of voice traffic to wireless technology.
- > **Extend class of service** – Enforce restrictions such as international dialing or 900 number dialing on your mobile phone by extending class of service to your mobile devices. You can even set restrictions for your mobile devices such as “no-outbound calls” or “intra-enterprise calls only” for users that require those limits.



* According to the technology research firm, Gartner, Inc.

** According to the research group TechRepublic

What are the benefits?

Sprint provides a full-featured solution that solves real business problems your business may face:

- > **Reduce costs** – Replace desk phones with mobile phones to eliminate both fixed and recurring expenses, and reduced costly local PRI trunks as usage migrates to wireless.
- > **Enable better control** – Allow mobile calls to be tracked and logged with your premises-based PBX, just like desk calls, and set necessary restrictions on employees that require it.
- > **Deliver seamless communication** – Provide employees and customers with a flawless communication experience by simplifying end-user experience. Transfer live voice sessions easily between desk and mobile phones, or to coworkers.
- > **Increase flexibility** – Supply new employees intra-company dialing and corporate voicemail the day they start, anywhere on the Nationwide Sprint Network, without having to wait for a desk phone to be wired to a closet.

Industry applications

- > **Hospitality** – Hospitality teams are always on the move around the property. With Sprint Mobile Integration, sales departments can always be on tap for event booking and planning, groups never have to leave a message to book that room block or discuss future events.
- > **Professional Services** – No matter where your staff is working – either in the office or around the country, their integrated desk phones and mobile device allow them to be always within reach with Sprint Mobile Integration. No more phone tag, no more dial-ins for messages. Your staff enhances their customer focus while being more accessible to the home office.
- > **Insurance** – Your mobile staff is often out of reach, but customer service is a must. Their wireless phones are always in the office and reachable with Sprint Mobile Integration. And, these mobile teams can be reached on their wireless device through their office number without publishing a mobile number for privacy.
- > **Healthcare** – Healthcare workers need to talk to patients but are reluctant to publish cell numbers. Now, their office number is the only number all clients and patients need to know. Physicians can utilize their mobile service to the fullest, selecting which calls to take and which to send to their single voice mail box.

For more information on Sprint Mobile Integration, contact your Sprint representative or visit sprint.com/convergence