



®

**Empowering Business Mobility**



**TELEWORK CUTS FEDERAL GOVERNMENT LOSSES BY \$29 MILLION DURING 2010 D.C. AREA SNOWSTORMS!**

About one-third of the D.C. area employees at the Office of Personnel Management and the General Services Administration logged on to their agencies' mainframe computers, probably from their homes, according to OPM Director John Berry. "The only upside of this storm is that federal managers have been working from home," said Steve O'Keeffe, executive director of Telework Exchange. If the stats for those agencies are indicative of what happened around town, then the blizzard of 2010 may mark a real turning point in Uncle Sam's approach to telework. There is one big federal boss who works from his home office almost every day and is pushing to get more federal workers to do the same -- President Obama. His proposed budget for fiscal 2011 calls for increasing the number of federal employees who are eligible to telework by 50 percent, from the 2009 figure of 102,900. (Excerpts from *The Washington Post*, *Snowstorm's possible plus: Advancing Cause of telework* By: Joe Davidson Thursday, February 11, 2010)

**MGC** is a complete telework solutions provider and we're excited to help you successfully plan, implement and manage telework and remote worker programs.

There is no other business solution as effective as telecommuting that provides as many benefits to employers and employees simultaneously!

Are you looking to?

- Reduce operating costs
- Retain jobs
- Reduce greenhouse gas emissions
- Enhance business continuity
- Increase productivity
- Promote work-life balance

A formal telecommute program can help achieve these goals and significantly impact your organization's bottom line.

Let's get started now with your **FREE CONSULTATION!**

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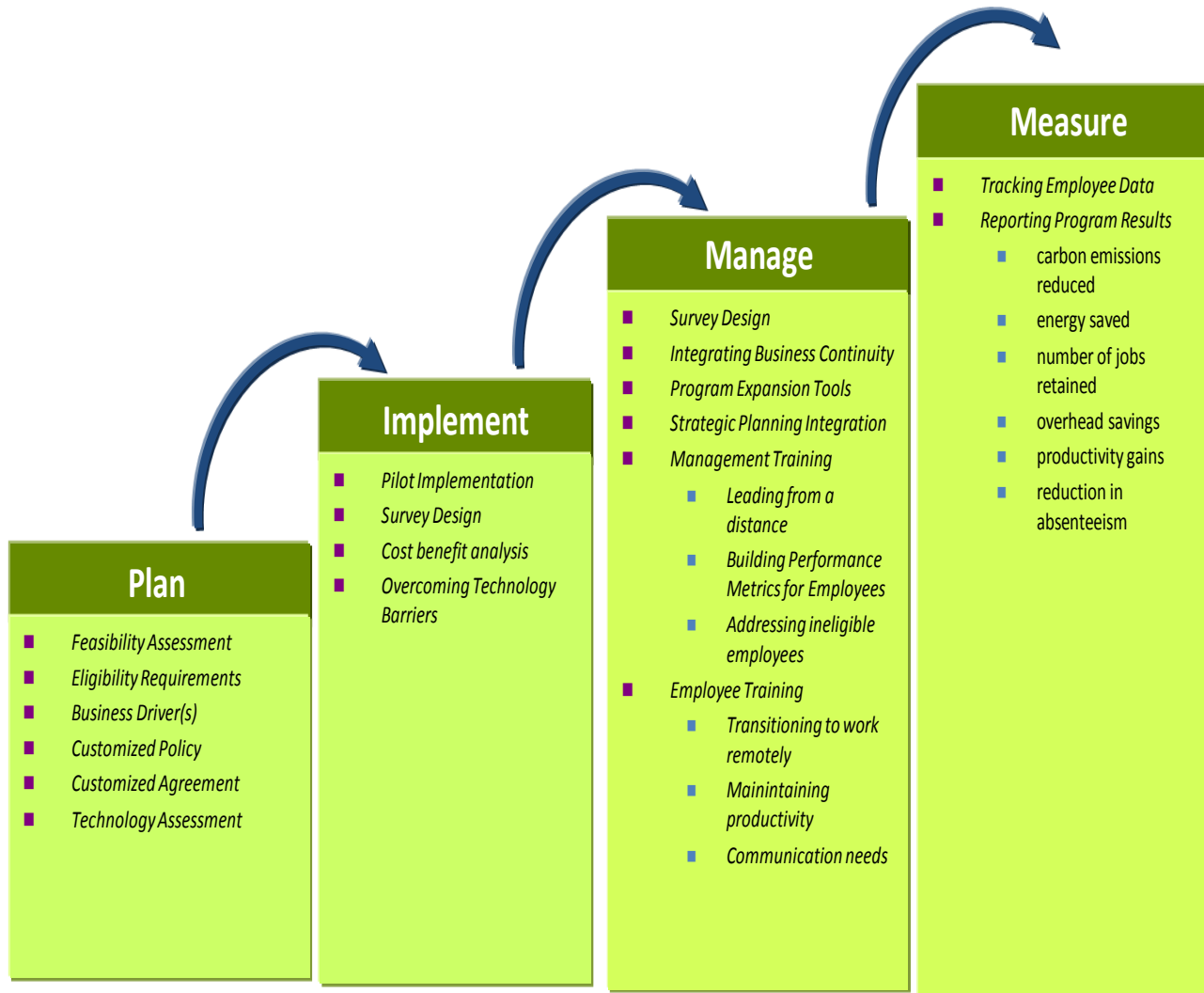
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**ARE YOU READY  
TO WORK  
OUTSIDE THE  
OFFICE BOX?**

# Steps to Successful Business Mobility



## Plan

Our first step is to analyze what your business need is as it relates to telework and conduct a detailed evaluation of the feasibility of teleworking in your organization. After planning, there will be a clear road map outlining the organization's direction with telework, defined goals of what the program is expected to achieve and a detailed project plan.

## Implement

As your program is implemented, we are there to guide you through the entire process and provide the expertise needed to accomplish your organizational objectives. In most cases, we recommend starting with a small pilot so we can evaluate processes, participants, and technology utilized.

## Manage

MGC provides customized training for managers and employees to ensure the programs continued success. In addition, surveying program participants helps to proactively isolate Strengths, Weaknesses, Opportunities, and Threats ( S.W.O.T.).

## Measure

Performance Metrics are a must! With our assistance, you can accurately measure:

- overhead savings
- productivity gains
- reduction in absenteeism
- number of jobs retained
- GHG (greenhouse gases) emissions reduced
- energy saved



**“Our mission? Your success. We’re here to help.”**

**Robin Mack, Founder/CEO**

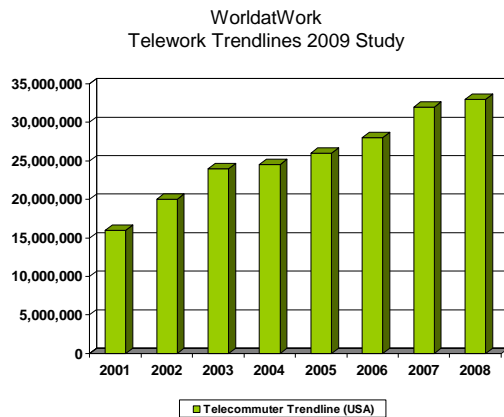


Teleworking isn't a fad for the future; it is a business reality today.

**Agency** benefits: increased employee productivity, decreased recruiting, expanded labor pool availability, improved employee retention and morale, increased workforce diversity, and enhancement of public image (the “employer of choice”).

**Worker** benefits: the ability to live and work virtually anywhere, flexible work hours, ability to customize the work environment, and elimination of commuting time, costs, and stress.

**Community** benefits: cleaner air (less emitted pollution), less traffic congestion, less wear and tear on highways, and more jobs for underemployed areas.



**HOW WILL YOU  
MEASURE THE  
RETURN ON THIS  
INVESTMENT?**

